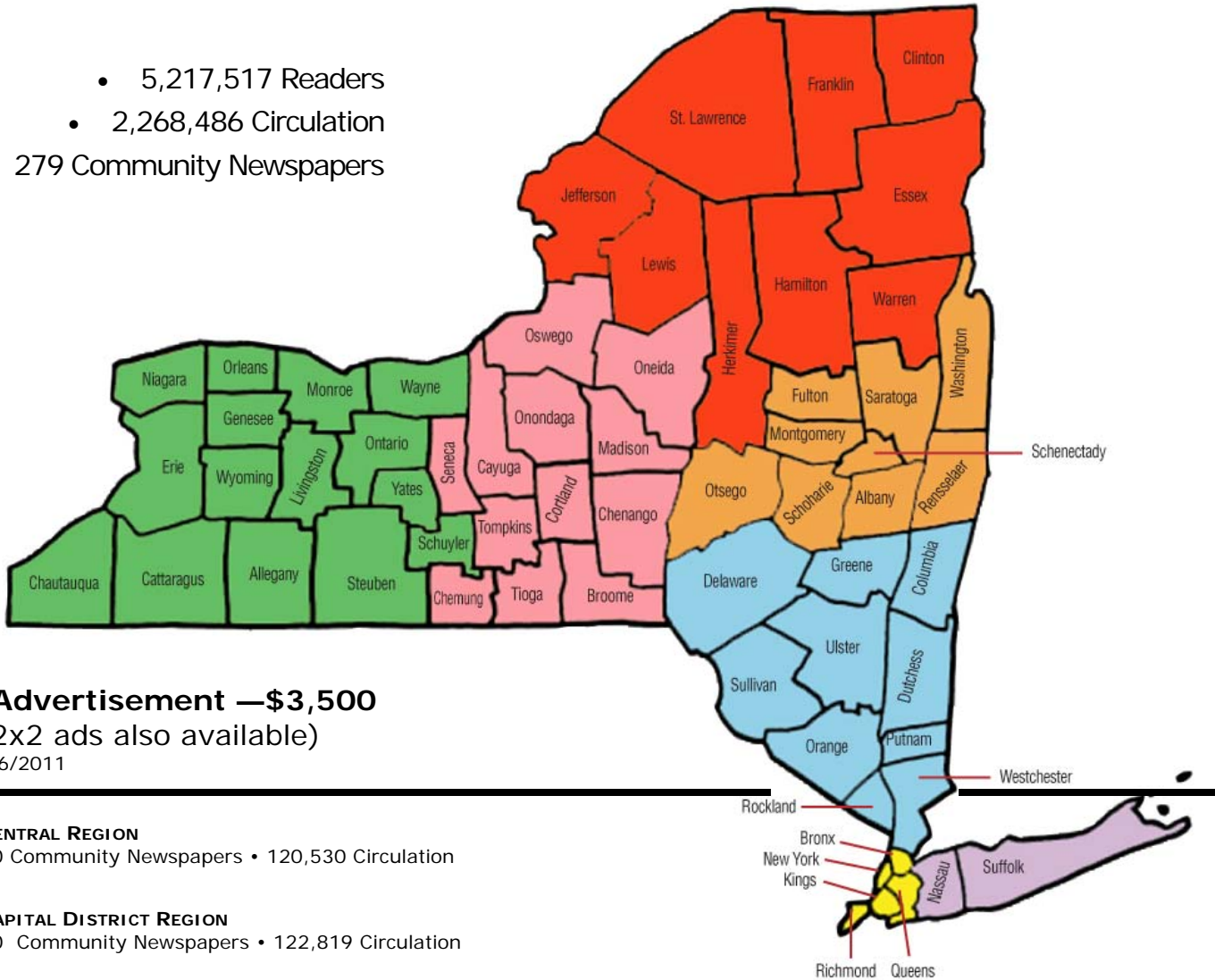


# New York State Classified 2x4 Ad Network

ALL REGIONS

- 5,217,517 Readers
- 2,268,486 Circulation
- 279 Community Newspapers



## 2x4 Advertisement —\$3,500

(2x2 ads also available)

Revised 06/2011

- CENTRAL REGION**  
30 Community Newspapers • 120,530 Circulation
- CAPITAL DISTRICT REGION**  
20 Community Newspapers • 122,819 Circulation
- HUDSON VALLEY REGION**  
32 Community Newspapers • 203,138 Circulation
- LONG ISLAND REGION**  
83 Community Newspapers • 471,423 Circulation
- NEW YORK CITY REGION**  
67 Community Newspapers • 1,013,489 Circulation
- NORTH COUNTRY REGION**  
14 Community Newspapers • 74,996 Circulation
- WESTERN REGION**  
41 Community Newspapers • 257,191 Circulation

All Regions .....	\$3,500
Central Region .....	\$750
Capital District Region .....	\$650
Hudson Valley Region .....	\$750
Long Island Region .....	\$1,000
New York City Region .....	\$1,500
North Country Region .....	\$350
Western Region .....	\$750



**THE Newspaper Advertising Network**

The Newspaper Advertising Network guarantees 90% placement of all ads in its participating newspapers.

NEW YORK PRESS SERVICE  
**NYPS**

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